



WHITE LABEL



THE FIRST CHAMPAGNE IN THE WORLD SPECIALLY DESIGNED FOR EXPERIMENTING WITH AROMAS !

An original drinking concept providing brand new tasting experiences.

Enjoy Lanson White Label adapted according to your personal taste at that moment.

CHARACTERISTICS:

- * **Blend:** 35% Chardonnay, 50% Pinot Noir, 15% Pinot Meunier
- * **Ageing:** 3 years
- * **Dosage:** 28 g



To the eye, White Label provides a straw yellow colour with lively fine bubbles.

On the nose, Aromas of white flowers and summer pear are punctuated by mineral notes.

On the palate, The impact is soft and delicate. Flavours of white fruit develop grow and contribute to the persistent sensation. The finish, with a soft chalk-minerality and freshness, gives the seal of the Lanson signature.

The fresh and natural ingredients that you add will be subtly revealed.