



ROSE LABEL

Fresh as a rose

This delicate champagne, in keeping with the Lanson style, was one of the first rosé champagnes. Today the House enjoys more than 50 years of experience in making rosé champagne, which makes Lanson Rose Label one of the most sought-after champagnes for its characteristic freshness reminiscent of the Black Label.



PLEASE, DRINK RESPONSIBLY



Lanson Rose Label is a beautiful pure colour in salmon tones with small, brilliant bubbles. The nose recalls aromas of roses and delicate red berry notes. On the palate, the impact is gentle leading into a very long finish. Its unmistakable originality is its most attractive feature along with the harmonious balance it strikes between fullness and freshness.

CHARACTERISTICS:

- ✱ Blend: 32% Chardonnay, 53% Pinot Noir, 15% Pinot Meunier
- ✱ Number of crus: 50 to 60 crus
- ✱ Ageing: 3 years minimum

