

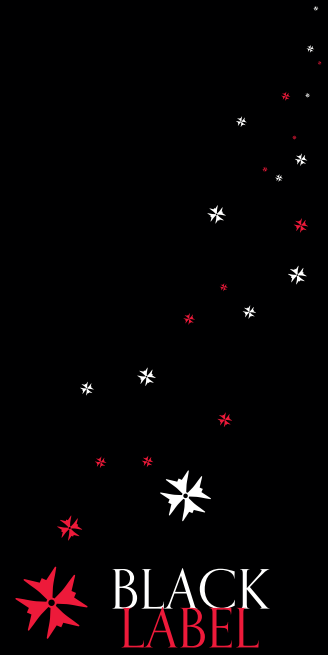


BLACK LABEL

The champagne of legends

An emblematic cuvée, Lanson Black Label owes its name to Victor Lanson, a passionate visionary who in 1937 wished to pay homage to the key market of the House at the time, Great Britain.

The style of this champagne blend is constant throughout the years, a balance between power and elegance, strong wine aromas and finesse, truly characteristic of the Lanson style.

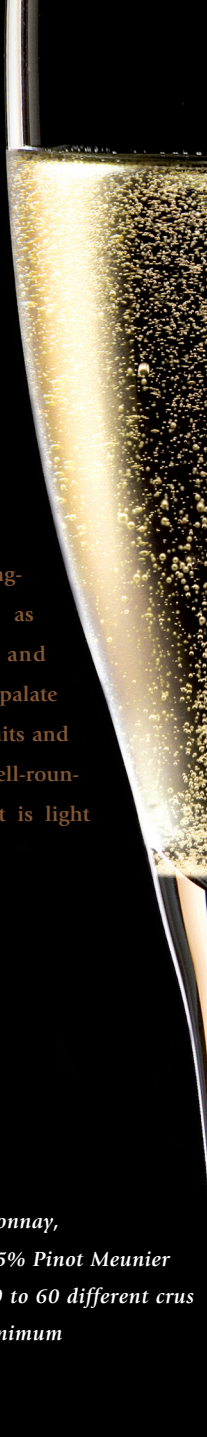


BLACK LABEL



After ageing for a minimum of 3 years in the cellars, Lanson Black Label is harmonious and fully matured. It has a brilliant, clear colour with amber highlights and a joyful stream of fine bubbles.

The nose reveals spring-time aromas as well as some subtle "toasty" and honey notes. On the palate the bouquet of ripe fruits and citrus give the wine a well-rounded feel, but one that is light with its fresh finish.



CHARACTERISTICS:

- ✦ Blend: 35% Chardonnay, 50% Pinot Noir, 15% Pinot Meunier
- ✦ Number of crus: 50 to 60 different crus
- ✦ Ageing: 3 years minimum



PLEASE, DRINK RESPONSIBLY.